Your Master’s Degree in 12 months

The MMI Program is an accelerated professional degree at the University of Toronto Mississauga (UTM) which focuses on the management of the innovation process and the diffusion of new technologies. The program has a 12-month full-time structure consisting of an intensive 8-month academic course requirement and a 4-month internship term which provides students the opportunity to transfer their academic learnings to a corporate environment.

Our courses provide a strong foundation in economic analysis, technology management, business strategy, finance and marketing. The program provides knowledge, skills and strategic perspectives required for leaders and senior managers responsible for advancing the innovation process. This is done through small classes and research seminars that support interactive learning and maximum student-faculty dialogue.
MMI 2018 IN NUMBERS

INCOMING DEGREES
- Science
- Life Sciences
- Health Sciences
- Engineering

INTERNATIONAL STUDENTS 16%

CLASS SIZE 36

ADMISSION AVERAGE 3.6

AVERAGE AGE 24
OUR VISION
Training the innovation leaders of tomorrow.

OUR MISSION
To provide the knowledge, skills and strategic perspectives required to manage the innovation process.

OUR RESULTS
Young professionals who are ready to tackle today’s business challenges. Our students are curious, motivated, enthusiastic and knowledgeable.
KEY PROGRAM INFORMATION

- September start
- Full-time: 8 months in class, 4 month internship
- 2018 Class Size: 36
- Program delivered at UTM
- Electives at UTM/St. George Campus

ADMISSION CRITERIA

- A 4 year undergraduate degree in any of these disciplines:
  - Science
  - Health Sciences
  - Life Sciences
  - Engineering
  - Information Technology
  - Or any technical or science driven academic degree
- 3.3 GPA (B+ average) or higher in last two years of study
- GMAT or GRE score requirement only when applying with a degree outside of North America
- School of Graduate Studies minimum English Proficiency scores (international students only)
- Admission interviews will be determined based on academic and personal profiles including transcripts, resume, two academic letters of reference and a letter of intent
- Work experience not required
PROGRAM @ A GLANCE

The MMI curriculum provides a strong foundation in core business areas including marketing, strategy, finance, economics, accounting and negotiations. Course learnings are applied to professional settings during the summer internship.

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<td>MMI1010H Prices and Markets</td>
<td>MMI1050H Negotiations</td>
<td>MMI1100H Internship</td>
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<td>MMI1020H Introduction to Big Data Analysis</td>
<td>MMI1070H Economics of Business Strategy</td>
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<td>MMI1030H Marketing</td>
<td>MMI1080H Management of Technology</td>
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<td>MMI1040H Accounting</td>
<td>MMI1090H Technology, Strategy and Policy</td>
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<td>MMI1060H Finance</td>
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* Students are free to choose electives from graduate courses across all disciplines at the University of Toronto.

PROFESSIONAL DEVELOPMENT & EXTRA CURRICULAR ACTIVITIES

- Professional development skills building workshops
- Team building orientation
- Company info sessions
- Networking events
- MMI Case Competition
- Company site visits and tours
- Personalized career coaching
- Alumni connections
- Mock interviews
- Lunch & Learn events
**2017 INTERNSHIPS BY THE NUMBERS**

The MMI internship is a mandatory component of the program. It allows students to gain valuable and practical work experience and an opportunity to demonstrate the key competencies gained through their studies.

**100% PLACEMENT RATE**

- 77% PAID
- 23% UNPAID
- 25% FULL-TIME JOB PRE-GRADUATION

**Industry Placements**

- Consulting/strategy 33%
- Healthcare/Pharma 43%
- Technology 10%
- Sales 4%
- Analysis (financial) 13%
- Analysis (research) 10%
- Business Development 11%
- Finance 12%
- Energy 3%
- Government 3%
- Retail 6%
- Other 23%

**Salary Range** $11.40-43/hr
**Average Salary** $3161/month

**SAMPLE INTERNSHIP JOB TITLES**

- Business Analyst
- Medical Compliance Associate
- Research Associate
- Marketing Analyst
- Business Design Fellow
- Project Management Intern
Master of Management of Innovation
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