About the UTM Health Education Program

The Peer Health Education (PHE) program exists within the UTM Health & Counselling Centre (HCC) to promote the overall health and wellness of the UTM community by increasing knowledge of a variety of health issues relevant to the student population. The Peer Health Education team works with Health Promotion staff to provide educational opportunities that inform and empower students to make healthier choices that support academic success and personal resiliency.

**Peer Health Education Communications Assistant**

**Number of Positions: 2**

Under the direction of the Health Education Coordinator, the PHE Communications Assistant (CA) uses departmental social media channels to promote student health and wellbeing, support health education and outreach initiatives, and raise awareness of the Centre’s programs and services. The CA is primarily responsible for managing the utmHCC Twitter and Facebook account in a way that informs and supports student wellbeing, builds community, and reflects organizational values. The CA also identifies and creates student-friendly content appropriate for sharing on all social media platforms (Twitter, Facebook, YouTube and Snap Chat). The person in this position works closely with 1 of 5 health topic specific teams; one position specifically works with the MoveU Crew (healthy active living PHE team) and is the UTM content contributor for the tri-campus MoveU social media presence.

The Peer Health Education Communications Assistant is responsible for:

- Identifying and crafting frequent, student-friendly social media content related to student health and wellbeing;
- Referring to University and HCC policies to inform students and answer questions;
- Representing the HCC in a respectful, professional and inclusive way;
- Communicating with students, peer educators and supervisors in a timely manner;
- Drawing from community management principles and practices to expand online audiences and build community;
- Promoting campus and community activities that promote student success and wellbeing;
- Contributing UTM content for the tri-campus MoveU social media campaign;
- Reporting on outreach and student engagement through social media channels;
- Liaising with communications personnel in other departments and student organizations;
- Attend team weekly meetings and staff outreach activities.
Qualifications:
- Qualify for the Work Study Program
- Proficiency with social media platforms (esp. Twitter, Facebook, YouTube)
- Student of UTM in good academic standing
- Interest in promoting student health and wellbeing
- Knowledge of UTM campus and resources
- Excellent interpersonal and communication skills
- Strong time management skills
- Appreciation of diversity issues and respect for individual choices
- Previous experience as a Peer Health Educator an asset

Commitment:
- 7-12 hours per week from September-March.
- Prepare and staff activities at Exam Jam (Dec & April Study Break).
- Monthly Peer Health Education in-service trainings/meetings.
- Additional preparatory meetings (as needed) in August for program launch.

Compensation:
- $11.00 per hour up to 180 hours (maximum 12 hours/week; September – February)
- Additional hours worked will be recognized as a volunteer commitment on the U of T Co-Curricular Record

**Application Details**

Application Deadline: Thursday March 3rd at 4:00pm

Applicants Submit: Cover Letter & Resume

Submit to: Clerissa Albores
Health Education Program Assistant
UTM Health & Counselling Centre
Davis Building, Room 1123A

For questions concerning this position or the application process, please contact Clerissa Albores at clerissa.albores@utoronto.ca.