Position type: Casual Student (Contract)
Compensation: $11.50 per hour
Hours: 6 hours per week (September - March)
Contract duration: August 2016 to March 2017
Number of positions: 2
Application deadline: March 3rd, 2016

Leave The Pack Behind (LTPB) is a comprehensive, age-tailored, tobacco control initiative for young adults in post-secondary campuses. LTPB integrates tobacco cessation, protection and prevention activities to promote smoking cessation among occasional and regular smokers and protect non-smokers from second-hand smoke.

The UTM Health & Counselling Centre is looking for a Brand Ambassador (BA) to create engaging, informative materials and activities for LTPB's social marketing campaigns at the UTM campus. As such, a BA will love meeting new people and expanding their network. Under the supervision of the Campus Program Coordinator, the incumbent will be expected to:

- Represent LTPB at social venues and activities happening on campus;
- Host class and residence presentations to raise awareness of the LTPB program;
- Build rapport with smokers and provide one-on-one support;
- Engage students in conversations about tobacco use;
- Skilled at using social media platforms (e.g. Facebook);
- Disseminate a wide range of print and electronic resources;
- Establish positive working relationships within the campus community e.g. health professionals, student governments and groups, campus departments and media outlets, & residence life staff;
- Sensitivity to and knowledge of tobacco use by priority groups, including Indigenous, LGBTQ, and francophone;
- Recruit sponsorships for an annual contest;
- Attend weekly team meetings;
- Assist in the evaluation of social marketing campaigns.

Qualifications:
- At least two years of post-secondary education
- Excellent communication and interpersonal skills
- Approachable and comfortable interacting with students
- Excellent time management skills
- Ability to work independently and collaboratively as a team member
- Previous experience as a Peer Health Educator an asset
Commitment:
- 6 hours per week from September – March.
- Prepare and staff activities at Exam Jam (Dec & April Study Break).
- Monthly Peer Health Education in-service trainings/meetings.
- Additional preparatory meetings (as needed) in August for program launch.

Application Details

Application Deadline: Thursday March 3rd at 4:00pm
Applicants Submit: Cover Letter & Resume
Submit to: Clerissa Albores
   Health Education Program Assistant
   UTM Health & Counselling Centre
   Davis Building, Room 1123A

For questions concerning this position or the application process, please contact Clerissa Albores at clerissa.albores@utoronto.ca.