

UTM Communication Pillars

1. Building Research Capacity & Excellence

Proof Points:

- a. Research clusters such as medicinal chemistry, robotics, global fluency, urban environments
- b. Increase in graduate student enrolment/research-based grad programs
- c. Relationship with engineering
- d. Hiring world-class scientists, scholars
- e. Housing initiative (making UTM a home base for new faculty)
- f. Community-based research (in partnership with local organizations, etc.)
- g. ROP and other opportunities to promote research successes

2. Innovation (use of research)

Proof Points:

- a. Moving creative ideas into practice (how research translates into innovation that will influence undergraduate and graduate students) ie. inventing new process to manufacture molecules for therapeutic design will influence undergrad/grad curriculum and building of Science Building
- b. Moving creative ideas into practice and then into business to make profit (entrepreneurship) ie. ICUBE
- c. Excellence and relevance of new academic programs
- d. Pedagogical advances, new ways/tools of teaching

3. Community & Global Outreach

Proof Points:

- a. Experiential learning/work-integrated learning opportunities
- b. Curricular and co-curricular experiences ie. UTM Abroad programs
- c. Indigenous initiatives ie. Peace Park
- d. New programs ie. global fluency
- e. City-UTM partnerships ie. philanthropy, MAM
- f. Career Centre programs in preparing our students/graduates
- g. Alumni success

4. Sustainability

Proof Points:

- a. UTM infrastructure
- b. Academic curriculum that supports sustainability in its broadest definition (environmental, fiscal, etc.) ie. sustainability pathways